



Little Moose Press
Santa Barbara, California

PUBLICITY UPDATE

Updated: March 11, 2005

Publisher: Little Moose Press

Title: *The Portal: A Novel*

Author: Keith White

ISBN: 0-9720227-2-4

Price/Format: \$23.95/hardcover

Pub Date: March 2005

The following is our publicity campaign. Comments marked with an asterisk (*) are new since last update.

TELEVISION

This author currently has no scheduled television appearances.

RADIO

2/22/05—*Cabletalk Nationwide*, Cable Radio Network (National)

3/10/05—*Tron in the Morning*, KCMN Radio (Colorado Springs, CO)

3/25/05—*Book Notes*, Voice of America Radio Network (International)

4/13/05—*The Wake Up Crew*, KAIR Radio (Kansas City, KS)

4/19/05—*The Morning Show*, KBEM Radio (Minneapolis, MN)

PRINT (Advanced Reviews and Planned Features)

Contra Costa Times (Run date to come)—Review in the “Grit” Lit Column

The Oakland Tribune (Run date to come)—Feature about Local Authors

(Note: The above feature will also run in all Bay Area ANG Newspapers including the *Alameda Times-Star*, *The Argus*, *The Daily Review*, *The Oakland Tribune*, *San Ramon Valley Herald*, *San Mateo County Times*, *Tri-Valley Herald*, *Vallejo Times-Herald*, and *Marin Independent Journal*.)

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